



HĀNA CULTURAL CENTER

December 2009

Aloha Friends and Members of the Hāna Cultural Center,

After another year, the Hāna Cultural Center shares a collection of East Maui's significant moments and memories in this issue. All of these events in the lives of the people make East Maui special and unique. The Hāna Cultural Center continues to educate, preserve, and perpetuate our history and local culture.

Although we come from various points on the globe, our destination is "Heavenly Hāna". Some of us are lucky to be born and raised in East Maui with an extended ohana. Others have been blessed to have discovered this special place in their lifetime and have chosen to move here permanently. The individuals who have relocated elsewhere for various reasons have always kept the bond with Hāna and its communities. Finally, there are countless visitors who feel fortunate enough to have briefly experienced this truly Hawaiian place... a place where the values of "old Hawai'i" still exist. Aloha is evident on the faces of the people and the beautiful surroundings.

Hāna Cultural Center is a non-profit organization which represents the vital memories of Hāna's past and present and our commitment to the preservation of these memories for future generations.

Today, we ask for your assistance in helping us to survive and thrive in these financially difficult times with a monetary or in-kind contribution. Your donation will help us fulfill our mission and continue to preserve our culture. We thank you (mahalo) for your gracious donation and wish you a Merry Christmas and a Happy New Year (Mele Kalikimaka Me Ka Hau'oli Makahiki Hou).

Sincerely,

Esse Sinenci

Esse Sinenci, President,
Hāna Cultural Center Board of Trustees

Captions for photos on reverse moving clockwise from lower left:

Manawainui (past Kaupō and Nu'u) construction workers—1920 (Nick Soon photo),

Manawainui Bridge colorized by Nick—1922 (Nick Soon photo),

Truss Bridge at 'Ohe'o (Kīpahulu) with Soon brothers—1911 (Nick Soon photo)

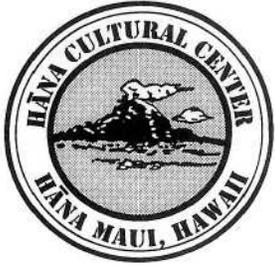
[Note: see page 10 photo in lower right corner showing the same bridge from below],

Horse pulling cart with two passengers on Hāna road—early 1880s (Christian Hedemann photo),

Two men checking horse path at Hanawī Stream (between Nāhiku and Ke'anae where the green shed for the water pump is now on Hāna Highway)—early 1880s (Christian Hedemann photo),

Aerial shot of winding Hāna Highway near construction for cliff stabilization above Nua'ailua Bay past Ke'anae —1999 (Ed. Gross photo),

Heavy equipment for cliff stabilization at Nua'ailua (between mile markers 15 and 14) —1999 (Janet Redo photo),
Hāna Cultural Center stone marker at our entrance.



The Hāna Cultural Center

Proudly Presents...

"Nā Leo O Ka Hale Wai Wai"

(Voices of the Treasure House)

Newsletter 2010

Hāna, Maui

ROADS TO HĀNA

(ALALOA, MILLENNIUM LEGACY TRAIL)

The Hāna Cultural Center's annual Ho'olaule'a will be held Saturday, August 14, 2010 from 9am to 4pm at the Hasegawa Store Fairground in the middle of Hāna town. Admission and live entertainment are free; food and crafts are available for purchase. Our special focus will be a celebration of the Millennium Legacy Trail and the road and bridge network that connects Hāna with the rest of Maui. Visitors and residents are welcome to this authentic cultural and historical event that will both educate and entertain. Special programs for children will be available.

There will be displays, maps, models, photos, to depict this history. The year 2010 is the 10th anniversary of the dedication of the Millennium Legacy Trail held in 2000. Then Governor Ben Cayetano nominated Hāna Highway as Hawaii's entry that Dolly Strazar submitted while she was with the State Foundation of Culture and the Arts. Current Secretary of State Hillary Clinton was instrumental in the creation of the Millennium Legacy Trail on Maui.

The Trail goes from Kaupakalua Road (mile marker 0 on Hāna Highway) into Hāna town. There is a stone monument at the beginning point that was created in 2000 by Francis Sinenci and others from rocks gathered throughout the Hāna district.

When the Trail was designated in 2000 the Hāna Cultural Center held its Ho'olaule'a at the

ending point in the parking fairgrounds across from the Hasegawa General Store. Many people have forgotten the story and this year the Hāna Cultural Center will renew the memories by holding the 2010 Ho'olaule'a at the same ending point. HCC is designated as the sole authority in the islands to use the official logo for the Millennium Legacy Trail.

In addition to celebrating this particular Trail, we will also be recognizing the deeper past of the original King's Trail (alaloa) that runners used in olden times to bring messages from one side of the island to the other. The opening of Hāna Highway in 1926 between Hāna and Wailuku will be acknowledged as well as the opening of the Pi'ilani Highway between Kaupō and Kīpahulu in 1937. Special attention will be paid to the bridges built from the early years of the 20th century.

Visitors and residents will experience what it is like to grow up in East Maui today connected over land by the narrow, scenic, and vulnerable highway to the north and south of Hāna that bridges the communities of Ke'anae and Wailuanui, Nāhiku, Ka'elekū, Hāna, Hāmoa, Pu'uiki, Koali, Kīpahulu, and Kaupō with the rest of Maui. These places are the pearls on the 50 mile transportation necklace that defines East Maui.

Hāna's history as a warrior citadel, plantation district, and ranch land and tourist destination coupled with its unique natural setting defined a way of life that in many ways is still enjoyed today.

CONTINUED PAGE 5



Esse Sinenci

2010 President's Message from Esse Sinenci

The Hāna Cultural Center is located in the heart of Hāna. Its humble beginnings began 30 years ago, with three residents sharing a common vision. They envisioned a place where visitors could learn about the history and culture of East Maui. Today, we continue to share the Mission (see Mission Statement below).



Coila Eade & Babes Hanchett

The Hāna Cultural Center and Museum is considered a mainstay by the local residents and it is our desire to continue serving the community as a viable organization together with all the other non-profit agencies and Hotel Hāna-Maui. We are happy to inform you that earliest founders and supporters, Babes Hanchett and Coila Eade, are still with us in Hāna.

Know also that we are proud to announce our illustrious Meiling R. Hoopai now fills a full time position as General Manager. We also have a new Greeter, Sydney Shamblin.



Meiling Hoopai

Mahalo to all of you for remaining friends and supporters of the Hāna Cultural Center.

Merry Christmas and Happy New Year with prayers for prosperity.

MISSION STATEMENT

Collect, organize, describe, preserve, research, make available, interpret and disseminate the history of the district of Hāna.

Nānā ka maka; hana ka lima

Observe with the eyes; work with the hands.
Just watching isn't enough. Pitch in and help!

HĀNA CULTURAL CENTER

Hours of Operation

The Hāna Cultural Center is open Monday-Friday from 10am to 4pm, closed on the weekends. \$3 admission donation per person (members and Hāna residents are *Free*). Our grounds consist of Hale Wai Wai (House of Treasures) Museum & Gift-shop, our historic Jail, Courthouse, and Kauhale Complex. We are **CLOSED** on Thanksgiving, Christmas and New Year's Day.

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HĀNA CULTURAL CENTER

BOARD OF TRUSTEES & STAFF

PRESIDENT: Esse Sinenci

VICE-PRESIDENT: Malia Henderson

SECRETARY: Ma'ano Smith

TREASURER: Ward Mardfin

TRUSTEE: Patti Eason

TRUSTEE: Shirley (Echo) Kahula

General Manager

Meiling Hoopai

Greeter

Sydney Shamblin

Yard Maintenance

Howard Manaois

Accountant

Antoinette Troxell

MAHALO NUI LOA...

To all of the volunteers of The Hāna Museum: You have given your valued time and support in keeping our doors open and grounds in great condition. The Board of Directors and Staff of HCC extend our ALOHA to you.

Hana Youth Center **Jean Mardfin**

Kamana Estrella **Jun-Jun Pua**

Ray Henderson **Kekoa Pua**

Jadelyn Hoopai **Richard Pua**

Janie Hoopai **Janet Redo**

Justice Hoopai **Francis Sinenci**

Rocky Hoopai



The Hāna Museum is always in need of more volunteers. Please call us @ 248-8622 if you're interested.



MAHALO & A HUI HOU

"Leina'ala Estrella"

Mrs. Estrella has been with our center for the past 3 years. She has dedicated a great amount of her time to our center and we are grateful for all her mana'o she has brought here. On behalf of the board of directors, management team and staff of HCC, We wish Leina'ala all the success as she continues to serve Hāna at her new and

full-time position with The Hāna Alu Like office. **Mahalo for all your Kokua & MALAMA PONO LEINA'ALA.**



Mahalo to Carbonaro CPAs for your many years of great service. We would also like to welcome aboard our new accountant, Mrs. Antoinette Troxell.

BECOME A MEMBER

\$30 ANNUAL MEMBERSHIP

\$75 OHANA MEMBERSHIP

\$500 LIFETIME MEMBERSHIP

Hāna Cultural Center Federal Tax #237220101, is a 501(c)(3) nonprofit organization. All donations are tax deductible to the extent provided by law.

HCC Wish list 2010

* 12 6-foot Banquet Tables \$50 each

Tables will be used regularly for both public & private events.

* Picnic Tables \$200

Tables will be available for guests to picnic under our Hale Mua and used for weekly demonstrations/classes.

*Shredder \$100

A shredder will allow us to confidently protect the museum and our supporters by safely disposing of completed confidential paperwork.

*Shindawa Weed Wacker \$300

Garden Tools \$300

Both items will be used to maintain our Kauhale village complex,

*TV/DVD PLAYER \$500

Our TV/DVD player has finally given up on us after 6 years. Visitors will be able to view footage of Hāna's Past with Hāna's People. "Heart of Hawaii" DVDs as well as other educational DVDs offered in our gift-shop can be seen.

*Camera \$800

A new digital camera with high resolution and high quality images. Camera will be used to document collections, access programs and cultural collections, and capture images of programs/workshops and special events that we host during the year.

*HP Laser Jet Printer \$850

The out-dated printer in our office is too slow to handle the volume of printing that is required. A new printer would save time.

*Displays \$2500

Display cases will allow us to display more high volume items for our visitors and to display items in our gift-shop.

* Funding for Kauhale Maintenance \$4200

We currently have no caretaker for our Kauhale complex. Monthly cleaning is based on volunteer work if available. Funding will help to contract someone to care for the area throughout the year.

*Funding for Keiki programs \$9000

This program will make cultural activities available for children every Fridays. The Hāna public school is in session Monday-Thursday, no school on Fridays. HCC will provide Hawaiian Cultural studies.

HO'OLAULE'A 2009

Na Kai Lawai'a O Hāna

On Saturday August 8, 2009 the Hāna Cultural Center hosted on site, its 12th annual Ho'olaule'a, "Na Kai Lawai'a O Hāna" (Fishing grounds of Hāna). The event kicked off at 6am in the Kapueokahi Bay (Hāna Bay) with a shoreline fishing tournament. Open to all ages, we had 93 entries ranging from our Keiki to our Kupuna. It was a memorable event.

The Hāna Youth Center really helped out with the Keiki Korner where small children got to throw their "hooks" over a sheet and "catch" a fish.

The festivities continued throughout the day with arts & crafts, local East-Maui entertainment, poke contest, and many more activities. Our many local demonstrators were on site to share their knowledge on ukulele lessons, lei-making, fish pond building, Kauhale building, net throwing, hula implements, lauhala weaving and more. Visitors were able to learn and take a piece of Hāna home with them.

Our "Faces of Hāna II" project also officially had a kick off on that date (see full report on page 9 of this issue).

Overall the event was a huge success for us. Without our donors and volunteers an event like this is impossible. We THANK our leading sponsors, the COUNTY OF MAUI & HAWAI'I TOURISM AUTHORITY for sponsoring our event as well as our Co-sponsors:

MAUI ELECTRIC COMPANY	AKINA TOURS
TEMPTATION TOURS	PALMS TRAVEL
REEF DEVELOPMENT	DORVIN DLEIS
MAUI TRADEWINDS	LANE OHANA
CHRIS HARRINGTON	LEOKANE PRYOR



Auli'i Estrella (lei demonstrator) poses with a visitor after making a fresh plumeria lei.

VOLUNTEERS: Mahalo for dedicating your time to help in preparation of our event. It is people like you who make a difference in our community.

HANA YOUTH CENTER	BRADLEY HELEKAHI
ROCKY HOOPAI & OHANA	PRANEE
ANUHEA SYLVA	AULIA ESTRELLA
PUANANI KAIKALA	TOM JOHNSON
TAKE & LEI MATSUDA	GARY CHOW

THE BOARD OF DIRECTORS & OHANA

MAHALO A NUI LOA DONORS & BUSINESSES for your contribution towards our silent auction (names listed are not in any specific order)

MAMA'S FISH HOUSE...ULALENA...OLD LAHAINA LUAU...WESTIN VILLAS... FAIRMONT KEALANI...HOUSE OF FOUNTAINS...KA'ANAPALI BEACH HOTEL... MAUI PRINCE HOTEL...MALA'S...GRAND WAILEA RESORT...ROY'S KAHANA BAR & GRILL...TOMMY BAHAMA'S...BUBBA GUMP'S...MAUI CLOSET COMPANY... MAUI JIM'S...ARK CERAMICS...REGENCY MARKETING...DOUG HOFFMAN...MAUI NEWS...KIHEI RENTAL CAR...JOHN HENRY PHOTOGRAPHY...BLUE HAWAIIAN HELICOPTERS...KAPALUA LAND COMPANY... MAUI GOLF & SPORTS PARK...MAUI ARTS & CULTURAL CENTER...FRANCIS SINENCI.. HANALEI HOMES



Photos: L to R (P1)Malama Na Keiki, busy @ the Keiki Korner. (P2) Kupuna "Bubs" relaxing and listening to local musicians perform.

Roads to Hāna: *Continued from page 1*

The Ho'olaule'a will explore this unique blend of past and present and showcase how the fragility of Hāna's connection with the rest of Maui affects us today.

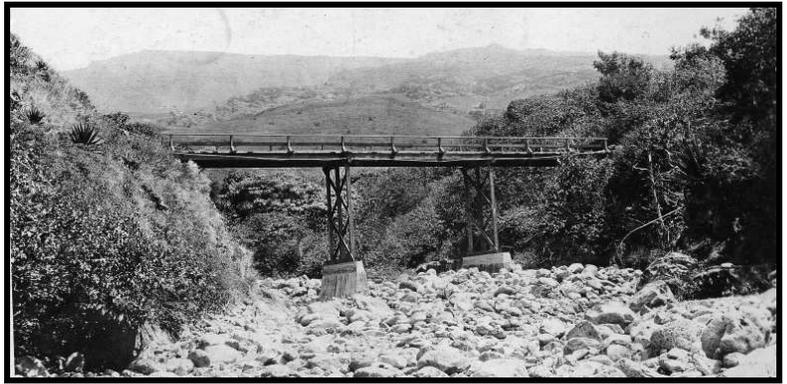
Recently for almost two years, travel was prevented between Kaupō and Kīpahulu due to landslide conditions and for about two months Kīpahulu was cut off from Hāna when the Paihī Bridge was being repaired.

In ancient times the chiefs' runners had trails they would take to deliver messages throughout the island. Later, after contact, horse and mule trails were established. In the 20th century, roads were upgraded for automobile and truck travel. Sugar plantations in Hāna and Kīpahulu had some local road and rail transportation networks but these did not extend to the "other side" (Wailuku).

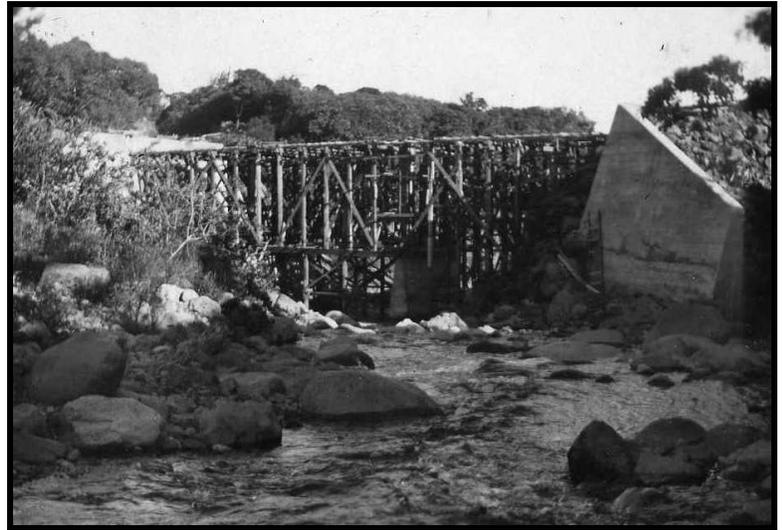
When, at last in 1926, the Hāna Highway was completed for travel to Ke'anae and beyond, it opened up new opportunities. John Medeiros built the Hāna Hotel (the first hotel in Hāna) with the expectation of more visitors arriving.

Because of the nature of the topography of the "Valley Isle", bridges became indispensable for the roadways and so these are an integral part of the ground transportation system. We will use maps and models as well as photographs, written sources and interviews to depict the nature of the roads and bridges with their construction and current challenges.

If anybody has stories, photos, memories or research about the King's Trail, Hāna Highway, Pi'ilani Highway, Millennium Trail or any of the bridges, streams or waterfalls that they would like to share, please contact the Hāna Cultural Center.



Manawainui wooden bridge 1922 (Nick Soon photo)



Manawainui concrete bridge 1948 (Nick Soon photo)



Mr. Kim delivering the last mail by pack mule 1937 from Kaupō Store (Nick Soon photo)



Left Photo: Cart in Kīpahulu; Right Photo: Nick Soon on Kaupō—Kīpahulu trail (Nick Soon photos)



CORRECTION: On page 5 of 2009 No. 2 Newsletter issue there is a photo in the upper right. The caption had a misspelling of Moke Bergau's name. We sincerely regret this error.



HCC PROGRAMS:

This year Leina'ala Estrella took the lead in coordinating the HCC programs for 2009. We were able to offer weekly on-going activities to our local residents as well as out-of-town guests.

Local crafters demonstrated and shared their mana'o (knowledge) on creating hand-made Hawaiian crafts. Coconut baskets, Lauhala bracelets, net-making, Hawaiian seed leis, local shell jewelry, or giving a cultural walk tour were typical activities. "Kupuna Tell Me a Story" was held every Monday, a local native Kupuna would stop in and wa'la'au (talk-story) with visitors, sharing the culture and history of the East-Maui area, talking about Hāna's Past with Hāna's people. Visitors enjoyed the welcoming spirit of our Kupuna.

We were fortunate to have the County of Maui and the Hawai'i Tourism Authority help us in funding the activities. During the challenging times we are all facing, we ask for your Kokua in contributing towards our **FUTURE** programs. To keep our culture alive and share the gifts that have been passed down through generations, to share it with our people and the people from around the world takes support from many individuals as well. If you would like to contribute towards our upcoming programs, please contact us or send your donations to Hāna Cultural Center Programs Dept. Hāna, HI 96713.

'A'ohe pau ka 'ike i ka hālau ho'okāhi.
All knowledge is not taught in the same school.
One can learn from many sources.



Malama the Aina, Mahalo to Kula Ike School and Staff for all your Kokua in our garden, Kauhale grounds 2009



SPECIAL MAHALO for **GENEROUS GIFTS** from **ROB & SUZANNE LEVIN** and from **JONATHAN STARR & HELEN NIELSEN** (the latter in memory of Ku'ulei Haina).



TINY MALAIKINI AWARD Honors "Rick Rutiz"



From L to R: Lynette Malaikini (widow of the late "Tiny" Malaikini), Honoree Rick Rutiz, Sorelle Malaikini (granddaughter of Lynette & Tiny).

At ceremonies signaling the beginning of Hāna's Aloha Festivals celebration, it was announced that the prestigious "Tiny Malaikini Mea Kokua Award", the annual recognition of the person who has been judged as giving most selflessly for the good of the community, was being presented to Hāna resident Richard "Rick" Rutiz. Making the presentation was last year's honoree, Lehua Cosma, who cited Rutiz for his "...outstanding work with our young people..." "We have benefited from his generosity", she continued, "his vision and his hard work...he has truly made a difference in our lives".

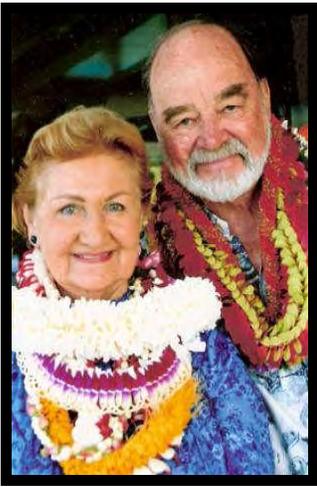
Rutiz founded the nationally recognized youth training program called "Ma Ka Hana Ka Ike", (In Working One Learns), in the Fall of 2000, its mission to meet the needs of at-risk school students from 14 to 18 years of age by teaching them construction trades while also providing needed facilities and repairs throughout the Hāna community.

Eminently successful, the program provides youth with a way to learn in a positive and practical way, building self esteem while also instilling skills which can enhance future earning potential. Numerous building and construction projects have been completed throughout the community and on the campus of Hāna School. Presented each year since 1992, the Malaikini award is given in honor of the memory of one of Hāna's favorite sons, the late Viewed Paniani "Tiny" Malaikini.

WANTED; East-Maui Demonstrators

If you are interested in becoming a demonstrator, Please contact Meiling Hoopai @ 248-8622.

THERE IS A HOLE IN THE HEART OF HĀNA



On November 26, 2009, Carl and Rae Lindquist finished their Thanksgiving meal at Hotel Hāna-Maui and started for their beloved home on the coast at 'Ula'ino - but they never made it. There was torrential rain that night and no one heard from them on Friday. Before noon on Saturday the battered remains of their Ford Expedition was found washed down Honomā'ele Stream near the coastline with no sign of this loving couple.

The Hāna Cultural Center owes a particular debt to these friends. In 1985, Carl became a member of the Trustees of the Hāna Cultural Center and remained on the Board until 1995. In 1992-93, he served as President of the Board of Trustees.

Carl Lindquist was born on the mainland and came to Hawaii in the late 1930s. Rae Medley was born in California and moved to Hawaii at the age of 12. Carl & Rae were childhood sweethearts from their days at Punahou in the early 1950s and they shared their lives with each other ever since. Two days before Thanksgiving they celebrated the 52nd anniversary of their 1957 wedding. On November 19, 2009 Carl had had his 75th birthday.

After Punahou and a tour of duty in the Air Force from 1952-56, Carl (then nicknamed "Link") had a brief stint with Lockheed Air Terminal and later took a job in 1959 with Trade Publishing Company in Honolulu (publishing construction and trade magazines). He worked his way up from Circulation to Sales Manager and editor of "Builders Report Pacific". With ever higher positions in the company, Link became President from about 1973. In the early 1980s Link cut back on his work with Trade Publishing and began to work as a marketing consultant. He also supported the Hawaii Visitors Bureau and launched a new tourist magazine.

Meanwhile Rae had her own professional life in real estate when she joined Mike McCormack Realtors in 1967 and rose to be a leader in the company (in 1980 she was a Director at Large for the company) working in the corporate office. In 1981, she left to spend time with the Bishop Museum and then worked in the Punahou Alumni Office organizing the 30th reunion for her class in 1982. The next year found her working as the Education Director for the Hawaii Association of Realtors.

Throughout this time, they raised three children, Lynne, Lars, and Lacey. Later, after Lynne's passing, they became guardians of their granddaughter, Sanoë, and were extremely proud when she, like their children, attended Punahou.

The couple always had a strong connection to Hāna and traveled here many times over the years being introduced to it by Addy and Nancy Love around 1969. Carl and Rae were original buyers of a unit in Hāna-Kai when it was completed in 1971. As early as 1970, Carl was instrumental in helping the community by getting the Bank of Hawaii to support the Hāna Music Festival. In 1983, Carl was the co-publisher of On the Hāna Coast by Leonard Lueras and Ron Youngblood which is still one of the best references for Hāna. The dream was always to move to Hāna permanently.

In 1983, the 45,000 acre Hāna Ranch and Hotel Hāna-Maui operation was owned by Lumber Industries and they were trying to sell their holdings to Rosewood Hotels, Inc. Robert Zimmer, President of Rosewood, contacted his friend, Link, and asked him to prepare a marketing plan for the Hotel. Zimmer was so impressed by the job that he wanted Link to carry out the plan. When the sale was consummated in July 1984, Link, almost 50 years old, moved to Hāna as the Hotel's Vice President and Managing Director residing in the Hotel's Plantation House above Hāna Store. From that point on "Link" became "Carl."

Rae had remained on Oahu arranging for the full move to Hāna and joined her husband in October. After the move, she became the principal real estate broker for the Hāna Land Co.

In 1989, the Hotel completed a major renovation project that mostly occurred while Carl headed the Hotel. Carl also started a bi-monthly publication for the Hotel called "Ha'iloa O Hāna" (news of Hāna) to better communicate with the public.

In January 1988, the couple moved out of the Plantation House and into a rented home in Hāmoa. The next month, about a year before Rosewood sold its properties to Ted Kato's Keola Hana Maui, Carl left the Hotel to do some consulting and to reinstate his real estate license. With Rae, Hāna Coast Realty became a reality.



LINDQUIST CONTINUED on the following page



LINDQUIST CONTINUED:

Earlier, in 1986, the couple bought almost 9 acres of coastal land in Honomā'ele as a future site for a house so they could stay in Hāna forever. The land was cleared but their home, named Kokula'iwi, was not completed and dedicated until 2000. They finally had their dream home overlooking the Pacific Ocean.

From the outset, in addition to their professional responsibilities, the Lindquist team threw themselves into contributing to the community that they loved. Individually and as a couple they served as community leaders for decades.

Carl became a correspondent for the "Maui News" by reporting on events in Hāna. Carl was also involved in various projects to rebuild and restore several small churches along the Hāna coast most notably the Hui Aloha Church of Kaupō and the Hāna Hongwanji Buddhist Temple just outside Hāna town. Rae worked with the Hāna Preschool. In the late 1990s, they were a leading force (with Dawn Lono and Chip Bahouth) in establishing the Hāna Business Council. For several years in the early 1990s they supported the Haku Mele program. They also helped the East Maui Taro Festival get off the ground in 1993.

More recently, Carl had been serving on Governor Linda Lingle's Maui Advisory Committee. He volunteered more than the last three years as a member of the General Plan Advisory Committee for the County of Maui to develop a Maui Island Plan that will help guide the future of this island.

The Lindquists took great pride, with Lynette's Ohana, in coordinating the annual Tiny Malaikini Mea Kokua Awards for the Aloha Festival presentations. This award, established in 1992, honors the memory of Viewed Paniani "Tiny" Malaikini (see article on page 6 in this issue for the 2009 recipient, Rick Rutiz). Because they organized it with Lynette, the Lindquist names were never selected as Award winners in their own right. But we all know that both Carl and Rae exemplified the spirit of public service that defines the honorees of the Tiny Malaikini Mea Kokua Award.

As this issue of the Newsletter goes to press, a Celebration of the Life and Legacy of Carl & Rae Lindquist is planned for Sunday, December 13, at 11:30am, at Hāna Bay. This will be followed by a luau.

Carl and Rae were the driving force behind the annual New Year's Eve fireworks display. With contributions from individuals and organizations, the Lindquists helped Hāna carry on the tradition of farewelling the Old Year and welcoming the New Year with fireworks in the pasture in front of Hotel Hāna-Maui. This year will be especially poignant as we toast the memories of Carl and Rae.



Ho'okāhi e pō'ino, pau pu i ka pō'ino. *One meets misfortune, all meet misfortune.*
Said of those who are important to the community;
every member of the group is important.



RACK CARD COMPLETED

Stop by the Hāna Cultural Center to pick up your free copy of our new Rack Card designed to attract more guests and visitors to our Center. It took a long time but the completed Rack Card is very informative and attractive. You should see it at other places on Maui including the airport, rack card displays throughout Maui, and at the Hasegawa General Store. This card was developed with the expertise of Geoff Moore (of Silver Moon Art & Design) and the financial support of private donors, the Hāna Community Association, the County of Maui, and the Hawai'i Tourism Authority. For our members who do not live on Maui, we are enclosing a copy of the Rack Card with this newsletter.

'A'ole no i 'ike ke kanaka i na nani o kona wahi i hānau 'ia ai

A person doesn't see all the beauties of his birthplace.

One doesn't see how beautiful his birthplace is until he goes away from home.

FACES OF HĀNA II

In the late 1960s (forty years ago), Leslie Eade photographed, developed, and printed over 250 of Hāna's people as the "Faces of Hāna" project. These are on display at the Hāna Cultural Center and are among our most popular treasures.

This year the Hāna Cultural Center is embarked on the "Faces of Hāna II" project to photograph and immortalize the residents of East Maui today (with the financial support of the County of Maui and the Hawai'i Tourism Authority).

We may also be able to develop a coffee table type book from the photos. There are two excellent photographers who are doing the artistic work of photographing people for posterity: Tom Johnson and Barton Hrast. The project has started with Bart taking photos at churches, parties and other gatherings. At our 2009 Ho'olaule'a and the Celebration of 50 years of Hawaiian Culture last August, Tom Johnson took more photos. Tom and Bart will continue to take photos in the coming months.

As we add more photos of the People of East Maui to our collection, we will be storing up treasures for families who have been here for generations and whose descendants will be for generations hence. Each photo has a story to go with it. These are memories to last a lifetime.

We encourage all adult residents to participate in this project by having YOUR picture taken so that forty years from now your grandchildren and great-grandchildren will be able to point to your images and say with pride: "That's MY tūtū!"

Tiny Malaikini Mea Kokua Award Recipients

Year	Name
1992	Clyde "Jackie" Kahula
1993	Parley Kanaka'ole
1994	Martha Poepoe Huhu
1995	Marvis "Ulu" Helekahi
1996	William Ku'uleipo'in'ole Kamai
1997	Robert Carroll
1998	Coila Eade
1999	Dr. Milton Howell
2000	Edward Kaonohi Pu
2001	Mapuana Helekahi Sinenci
2002	William R. "Bill" Sides
2003	Ronald James Hill
2004	Ray & Malia Henderson
2005	Bradley Helekahi
2006	William Keoki Kalani
2007	Shirley "Echo" Kahula
2008	Andrea Lehua Cosma
2009	Rick Rutiz

WALKING TOURS for GUESTS of HOTEL HĀNA-MAUI

A few months ago, the Hāna Cultural Center began offering a guided walking tour to Hotel guests on Thursday mornings. The tour starts at the Activities desk, goes through the property to the Garden pool, then to Akule Hale, and on to the HCC. Those who have taken the tour have made many positive comments.

Hawaiian Camp & part of Kīpahulu sugarmill on right, 1921 (Nick Soon photo).



COMMUNITY CALENDAR on HANACULTURALCENTER.ORG

After a period when we were not as up-to-date on events as we wanted, the Hāna Cultural Center website (hanaculturalcenter.org) has a Hāna Community Calendar option that allows you to see most of the important events in East Maui. All of the holidays and religious events for 2010 have been entered. The rest of the Hāna School calendar for this academic year and school sports for winter occurring in Hāna are also listed. We have also posted some past issues of our Newsletter and hope to begin to include some articles and stories that are too long to print (maybe a fuller version of the Economic History of Kīpahulu).

If you find any errors in the calendar or as new events are scheduled, please contact Ward Mardfin (248-4061) or mardfin@aloha.com to suggest changes.

Year	East Maui Population
1778	???
1831	10750
1835	8024
1853	5331
1860	4509
1866	3501
1872	2760
1878	2067
1884	2814
1890	3270
1896	3792
1900	5276
1910	3241
1920	3100
1930	2436
1940	2663
1950	1495
1960	1073
1970	969
1980	1423
1990	1895
2000	1855
2010	???

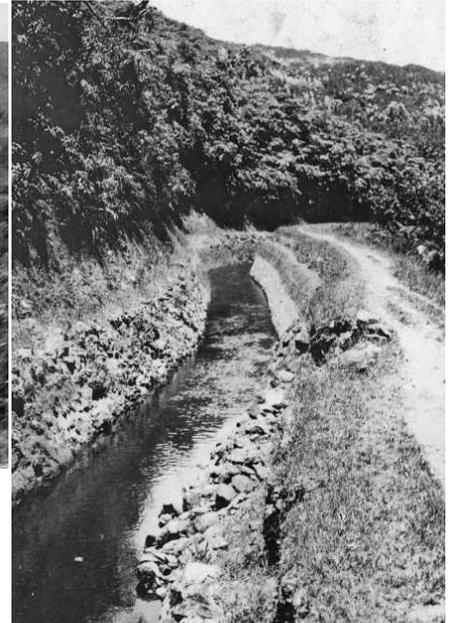
2010 CENSUS

About mid-March, every household in East Maui (and across the state and nation) should receive a census form to fill out and mail back. It has only a few questions and is estimated to take only ten minutes to complete. The questions mostly deal with name, sex, age, ethnicity ("race"), and relationship to the person filling out the form. It is important for all residents, especially minority groups, to complete and return the form because it influences the amount of money various communities get and how much political representation they get.

For instance, in 2007, Hawaii received more than \$1,200 per person in census-based federal money to pay for a lot of governmental services. The more people counted here, the more money we will receive. Note that in 2000, Hawaii had one of the lowest response rates in the nation and ethnic minorities tend to be undercounted. Like ten years ago, you can select more than one race. "Among native Hawaiians ... a better response to the census would bring more funding for beds and health services, said Momi Fernandez, director of Papa Ola Lokahi, the Hawaiian board of health."

And because the neighbor islands populations are growing faster than Oahu's, the 2010 census may result in Maui gaining an extra House seat in the State Legislature which means more clout for the island. So please completely fill out the forms in a timely manner so the Hāna District will get all the money that it is due.

By the way, East Maui contains 25% of the total land area of Maui but only 1½ % of the population. The Hāna District thus has less than 12 people per square mile while the rest of Maui has about 250 people per sq. mi. (Oahu has almost 1500 people and New York City has about 27,500 - lucky we live Hāna!).



Above: Rose Soon on Dad's Ford on road from Kaupō to Nu'u, 1934 (Nick Soon photo).
Upper right: Ditch Trail on way to Kahului, 1921 (Nick Soon photo).

Right: Oheo Bridge, 1911 (Nick Soon photo).

Left: Trail to Kipahulu in 1880s (Christian Hedemann photo).

Special Thanks to Rose Soon for the gracious permission to use her father's precious photos.



Wākiu Houselots An inquiry into Hāna's first subdivision

By Jean Mardfin

Wākiu is located $2\frac{1}{2}$ miles to the north of Hāna town. In this small neighborhood just a third of a mile long, green lawns meet stone walls and hedges of mock orange, ti leaf, areca palm, croton, and other foliage. Mango and ulu trees dot the landscape. Several generations of Hāna families have called this section home for more than 60 years. Wākiu literally means "northwest wind sound." Today more than 50 families live in Wākiu, with a population of about 170 people."

Wākiu is bracketed by Hāna High & Elementary School to the northwest and the new Hāna Community Dialysis Home (Hale Pōmaika'i) to the southeast, with houses mauka and makai of Hāna Highway. In the more than a half mile of conservation land between the coastline and the makai homes is perhaps the largest hala forest in Hawaii. Above the mauka properties are the Hāna Forest Reserve and the foothills of Haleakalā.

The condition of the land is stony and rocky with a fairly shallow cover of soil at an elevation of 140 feet that is suitable for grazing, orchards and watershed. Current Wākiu residents can attest to the rocky nature of their properties but nevertheless are able to cultivate avocado, papaya, citrus, and many other fruit trees in addition to colorful flowering plants from hibiscus to puakenikeni. In the 1960s and 1970s, the Hāna Tropical Fruit Plantation, owned by Erik Krag and managed by Shige Tanaka, operated an active agriculture business growing papayas and bananas with a busy packing plant (where Jonathan Tolentino's family now lives) for Menehune Brand papayas.

The subdivision of Wākiu was created in 1947 after a Territorial land auction of 29 one-acre parcels conducted by Aki Tom (the sub-land agent for Maui). By that time the last sugar plantation in Hāna had closed and many sugar workers had relocated from Hāna to Wailuku and other islands. For those who chose to remain in Hāna, free housing that used to be provided by the sugar companies ended for people no longer working for the successor Hāna Ranch. In addition, returning World War II veterans and dislocated victims of the 1946 tsunami added to a housing shortage in East Maui. In 1946, Hanahuli Association proposed a housing subdivision in Koali but it was never finished. There was some work on another subdivision above the old airport that existed by Koki Beach in Hāmoa, but the tsunami put an end to that effort. So the ground was set for Hāna's first successful housing subdivision.

The Maui News reported the auction of 29 houselots on Saturday, May 3, 1947 to 17 Hāna residents, 7 from other parts of Maui, and 5 to people from Honolulu. Winning bids ranged from \$27 to \$580 with an average of \$306. Masu Hashimoto, a descendant of an original buyer in Wākiu, related a story about how his father placed the winning bid on their property. Masu Sr. had \$25 in his pocket on the day of the auction. His property had the lowest upset price of \$25. He made his bid at \$25. Another bidder and friend, George Yamayoshi placed his bid for the same property at \$26. Masu Sr. thought his chance to own land was over, but that same man encouraged him to bid again (for \$27) and promised not to compete against that bid. So Masu Sr. did and was awarded the parcel on which Masu Jr. now lives. Of course Masu Sr. was still \$2 short but his friend George came through with a \$2 loan! What are friends for? [Note: in 1947 the average sugar mill laborer working about 44 hours per week made about \$40 for the whole week while field workers earned about \$35.]

After purchase, a new owner was required to make improvements. Clearing usually occurred first. Typical vegetation in this area might have been guava, ohia lehua, tree fern, Hilo grass, sedge, uluhe, amaumau, pamakani and club moss. Next, a home site would have to be located. Owners moved former homes to their lot or built new homes with the help of friends and family. If a tractor was used to clear land it cost about \$15 per hour to rent. *CONTINUED NEXT PAGE*

Pops bought Lot #9 next to Minurt Silva and Richard G. Larsen, possibly a son, is listed as an original owner for Lot #20 on the mauka side across from Pops. Both of these houselots had houses built by Pops. Pops was a precise builder who insisted on level and square tiles, formed in rows on a table under Ipo's grandmother's mango tree until dried and ready for use in the construction of the house. Another structure believed to be built by Pops in Wākiu is on Lot #19 directly across from Minurt's, originally owned by Junior Silva, possibly a relative of Marie and Minurt.

Forty years after the Wākiu subdivision was created, some of the families wanted to further subdivide their one-acre lots into two half-acre lots which would have been non-conforming according to County rules and the Hāna Community Plan. As one might imagine, this created quite a controversy so in the late 1980s Velma Santos of the Maui County Council helped to create the Hāna Advisory Committee to the Maui Planning Commission. After a lot of community input the Hāna Advisory Committee, in 1988, positively recommended that an applicant could subdivide his property into two with a makai lot and a mauka lot. The precedent was set and a total of three properties on the mauka side of Hāna Highway and nine on the makai side were subsequently subdivided into two.

Because of the splitting of these twelve properties and the combining of Lots 13 and 14 into the one where Alfreda Worst built Heavenly-Hāna Inn (plus the two lots across from Hale Pōmaika'i that were never auctioned and are owned by the State of Hawaii), there are now 42 separate tax map key properties in Hāna's first successful subdivision. Using 2009 tax office assessment data, the total value of the land in Wākiu is more than \$8.3 million (not counting the value of the buildings on it) which is over 900 times more than the roughly \$8900 collectively paid for the properties 62 years earlier. This is a continuous growth rate of 11% per year - quite a good investment!

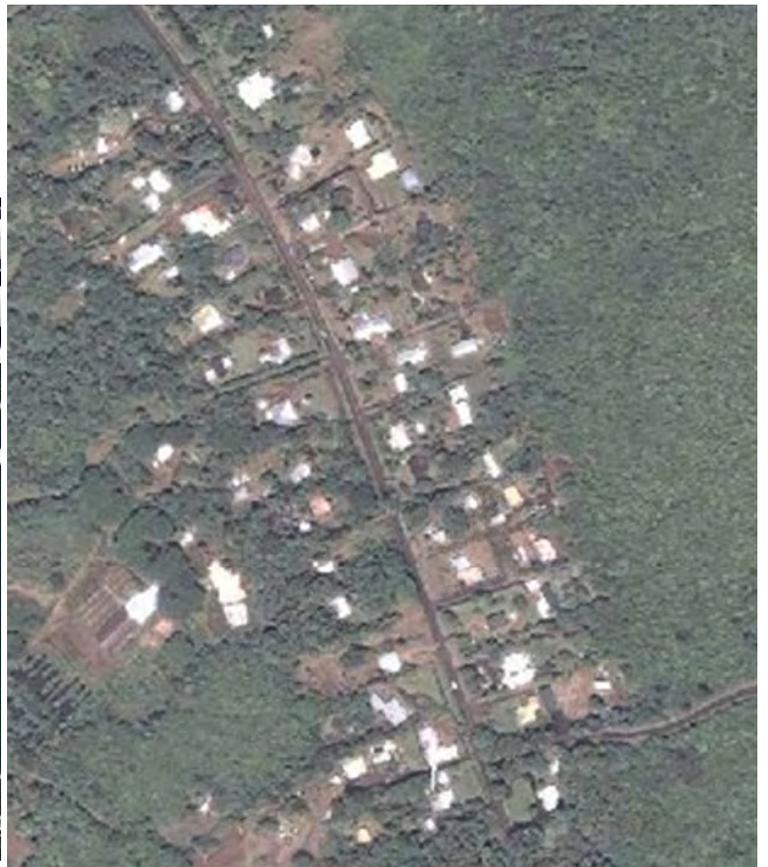
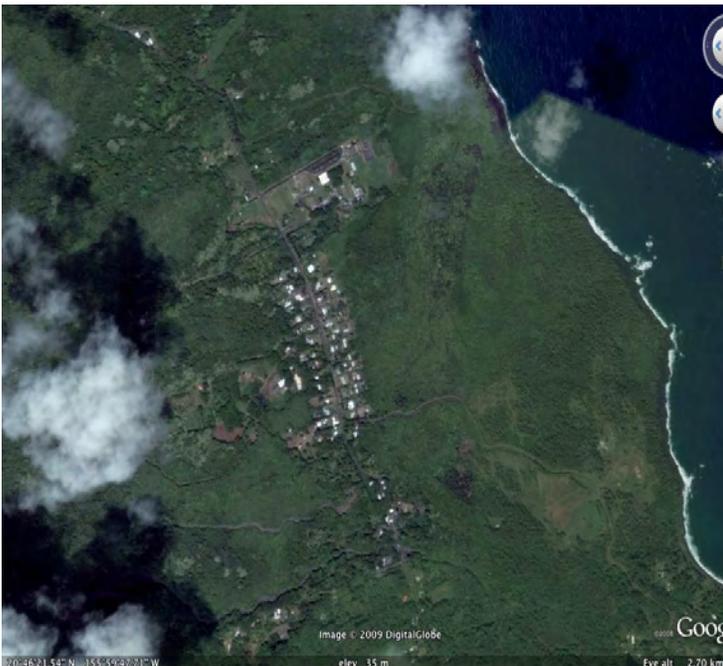
The Hāna Cultural Center welcomes any other author who would like to write a brief history of any other community or area of East Maui for a future issue of this Newsletter. Please contact Ward Mardfin.

Wākiu Purchaser -- 1947				
Lot No.	MAKAI SIDE (South to North)	Home	Upset Price	Sale Price
1	Kenji Okada	Hana	\$75.00	\$210.00
2	Mrs. Ellen Okada	Hana	\$75.00	\$110.00
3	George Naihe, Sr.	Hana	\$75.00	\$151.00
4	Dr. Fleming	Wailuku	\$75.00	\$85.00
5	Joseph Oliveira, Jr.	Hana	\$25.00	\$35.00
6	Masu Hasimoto	Hana	\$25.00	\$27.00
7	Victor L. Schaefer	Wailuku	\$50.00	\$50.00
8	George Yamayoshi	Wailuku	\$75.00	\$160.00
9	George Larsen	Honolulu	\$82.00	\$216.00
10	Minurt Nalei Silva	Hana	\$82.00	\$335.00
11	Mrs. Marie Silva	Hana	\$81.00	\$405.00
12	Mrs. Elizabeth Redo Tanaka	Hana	\$75.00	\$331.00
13	John A. Medeiros	Hana	\$75.00	\$525.00
14	John A. Medeiros, Jr.	Hana	\$70.00	\$575.00
MAUKA SIDE (North to South)				
15	Roland H. C. Chang	Hana	\$71.00	\$330.00
16	George Pinho	Hana	\$73.00	\$390.00
17	Clifford E. Clark	Hana	\$74.00	\$400.00
18	Walter H. Ibara	Hana	\$74.00	\$475.00
19	Junior Silva	Honolulu	\$72.00	\$505.00
20	Richard Gordan Larsen	Honolulu	\$70.00	\$580.00
21	Yoshito Kinoshita	Hana	\$75.00	\$530.00
22	John & Thelma Akana	Hana	\$75.00	\$425.00
23	Mrs. Elizabeth Chang	Hana	\$75.00	\$485.00
24	Mrs. Carrie P. Rodrigues	Kuau	\$25.00	\$80.00
25	Henry Marciel	Hana	\$25.00	\$99.00
26	Clement M. Marciel	Hana	\$50.00	\$200.00
27	Albert F. Rodrigues	Kuau	\$75.00	\$342.00
28	Mrs. Elvira Soper Willett	Honolulu	\$75.00	\$360.00
29	Harry Rodrigues	Kuau	\$77.00	\$465.00

Source: Maui News, May 7, 1947



Clockwise from upper left: "Uncle Sol" Hoopai selecting papayas for Hāna Tropical Fruit Plantation; Laureen Tanaka putting a "There always is a best" decal on each papaya; low altitude view of present day Wākiu; high altitude photo show the school, ocean, hala forest, landfill and Wākiu; a "Pops" Larson tile recovered from the Kanakaole property.



ECONOMIC TIMELINE

Dr. Ward Mardfin

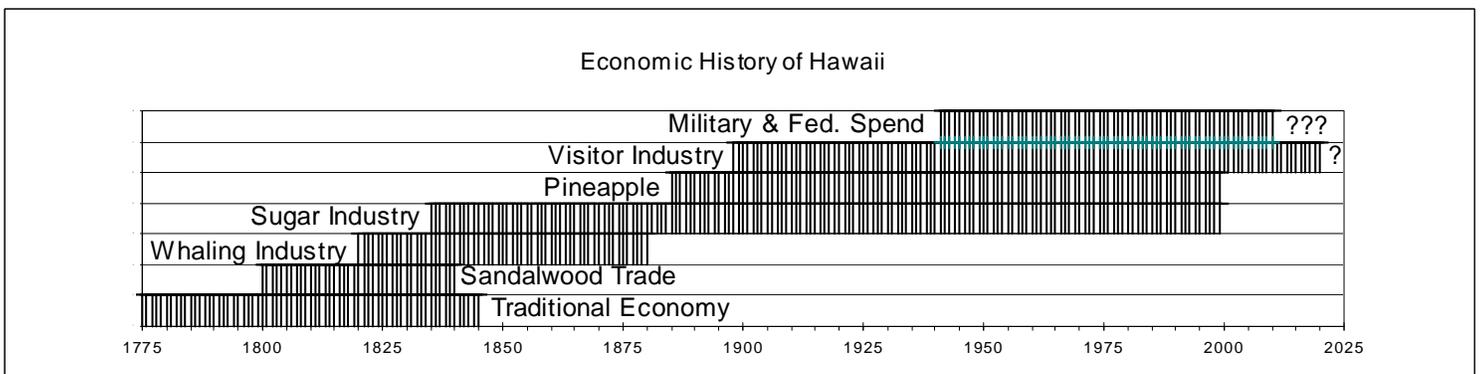
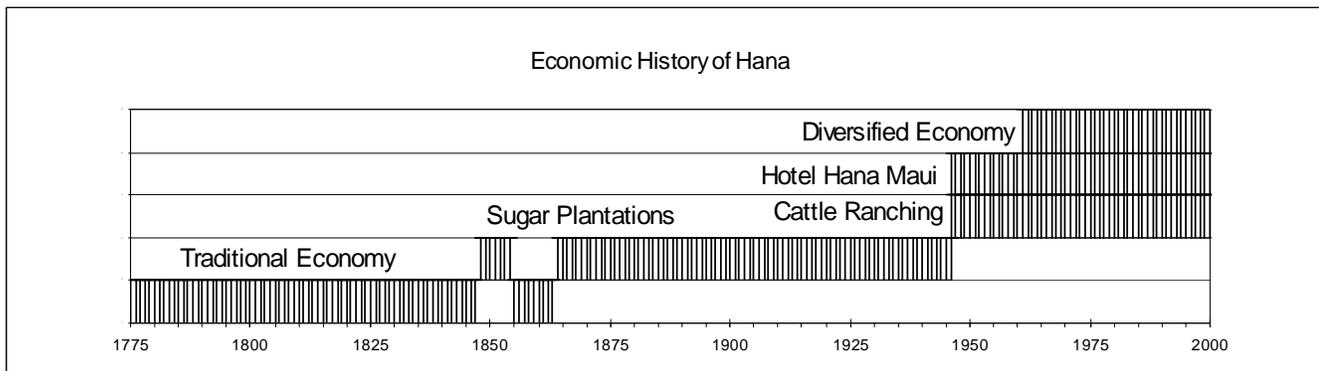
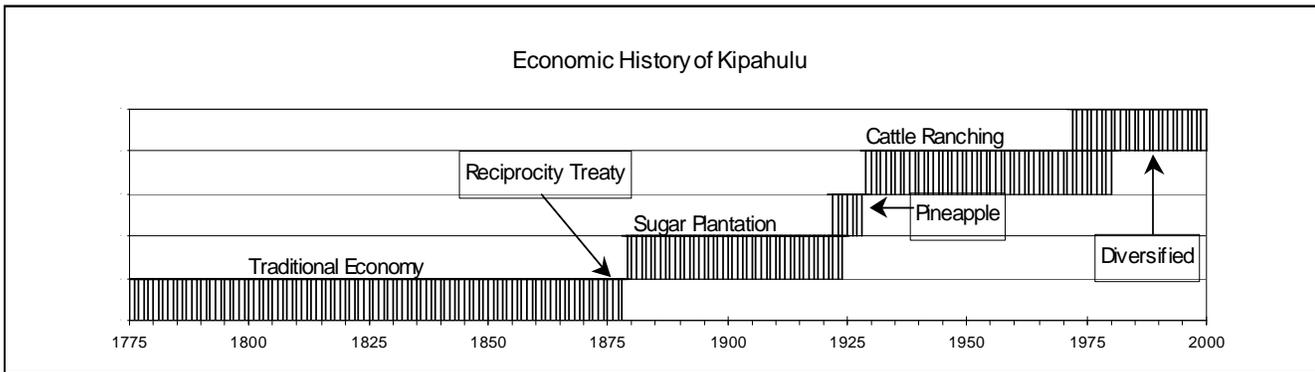
At the Hāna Cultural Center, we are often asked about the economic history of East Maui. The three timelines below provide a visual context to answer this question for the major economic driving forces. The bottommost timeline illustrates the history of the kingdom/territory/state of Hawaii as it changed from a traditional economy to one where sandalwood and whaling were dominant. Then the domination by the sugar industry for more than a century and a half and by the pineapple industry for a century. In the 20th century the visitor industry in the private sector and military and federal spending in the public sector became the dominant forces of today.

The middle timeline shows how Hāna fared with a longer time period for the traditional economy (poi, fishing, etc.), followed by a shorter period of sugar domination (harvesting its last crop in 1945), to be replaced by Hāna Ranch and the Hotel Hāna-Maui as the single biggest private employer. From about 1960, the economy of Hāna has become a bit more diversified with more small agriculture and business opportunities.

The top timeline is for Kīpahulu, with an even longer period of a traditional economy. It also had a shorter period for sugar and a brief period for pineapple. Then cattle ranching became dominant and, as this died out by 1980, the economy has become much more diversified with small holder agricultural pursuits.

For a more complete economic history (especially for Kīpahulu) please check out our website: hanaculturalcenter.org.

The author hopes to develop future economic timelines for the Kaupō, Nāhiku, and Ke'anae regions of East Maui.



MANY WAYS TO SUPPORT HCC

You can support HCC in many ways! Whether you come to a special benefit event, join our team of volunteers, or contribute by becoming a member, and making additional donations. YOUR support is what makes HCC happen.



BECOME A MEMBER

HCC individual membership (\$30.00) or ohana membership (\$75.00 per household) are the best values in town! Members enjoy unlimited admission, gift shop discounts and our newsletters—all year long.



PLANNED GIVING

More than a decade ago HCC received a bequest for \$100,000. This bequest was used to make HCC the place it is today. We are currently embarking on a fundraising drive to raise another \$250,000 to maintain this legacy. To do this, HCC needs a strong endowment that will provide a stable source of income and allow HCC to plan for its future. A planned gift becomes a permanent legacy and provides benefits to HCC year after year, generation after generation, nurturing the community's creative spirit.

Sample Language for Specific Bequest:

I give, devise, and bequeath \$_____ to Hāna Cultural Center Federal Tax #237220101, a 501(c)(3) nonprofit organization located at 4974 Uakea Road, Hāna, HI 96713, for its general use and purposes.

If you are interested in talking to someone about a planned gift, please call Treasurer, Ward Mardfin, at 808 248 4061 or email: mardfin@aloha.com



ANNUAL FUND

Contributions to the Annual Fund provide support for the ongoing care, conservation and maintenance of the museum's collections, as well as general operating costs. As a donor to the Annual Fund, you will take pride in providing essential revenue for the daily activities in the life of the museum. Please include donations in the annual fund along with your membership renewal.



GIFTS IN KIND

Includes artifacts donated to the museum, for our collections or for sale in our Gift Shop. This also includes items that may be used in our operation such as office equipment, display materials, or maintenance supplies. We always have a "wish list" of items we need in all price ranges.



VOLUNTEERS

Embark on a dynamic and fulfilling volunteer experience at HCC. We especially welcome newcomers and retirees. An effective organization of skilled and dedicated volunteers work with staff to implement the museum's programs and services. HCC empowers its volunteers through appropriate training, education, and the opportunity for leadership. Whether you would like to work in the museum and gift shop or on the grounds, we are looking for you!

'IKE AKU, 'IKE MAI, KŌKUA AKU KŌKUA MAI; PELA IHO LA KA NOHONA 'OHANA
(Recognize others, be recognized, help others, be helped; such is a family relationship)

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